

Stop looking at photos!

7 sources for original shooting ideas which are not photography



by Dasha Pears



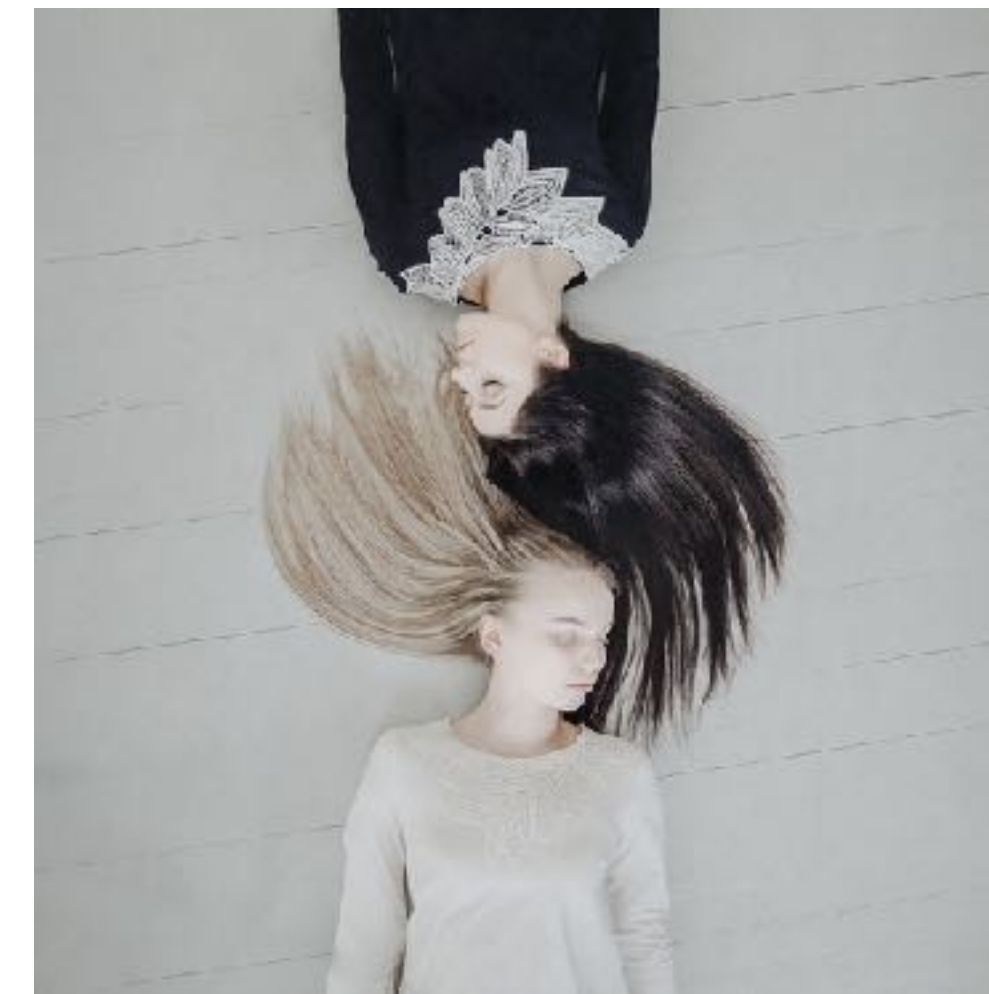
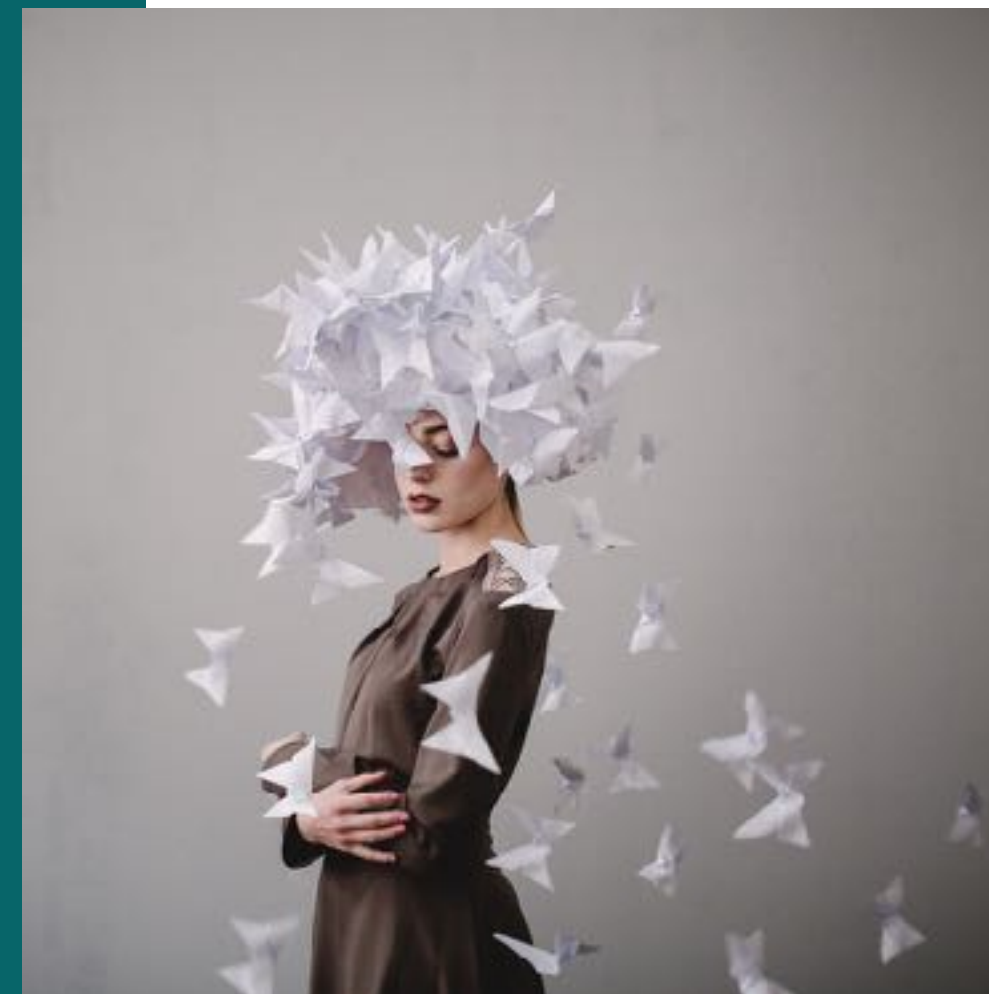
ABOUT ME

FACTS

- award-winning surreal fine art photographer
- educator
- self-taught: started as a hobbyist
- 10 years of practice & experience

MY WORK

- ★ won awards (Smithsonian, IPA, ND, Px3)
- ★ published on book covers (US & Europe)
- ★ featured by ArtFinder & Saatchi
- ★ in private collections



I WENT FROM THIS



2010

TO THIS



2019

AND LEARNED A LOT ALONG THE WAY

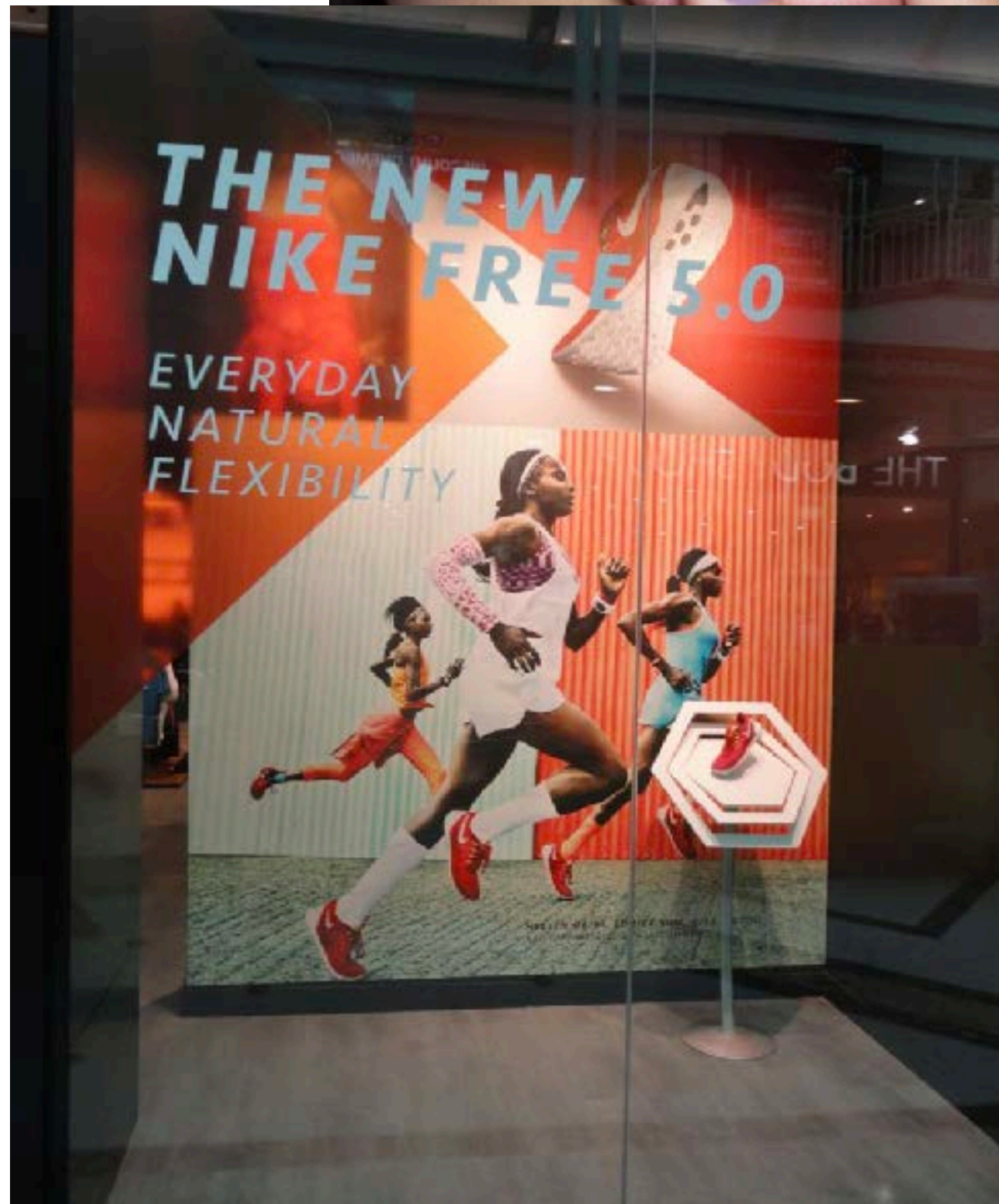
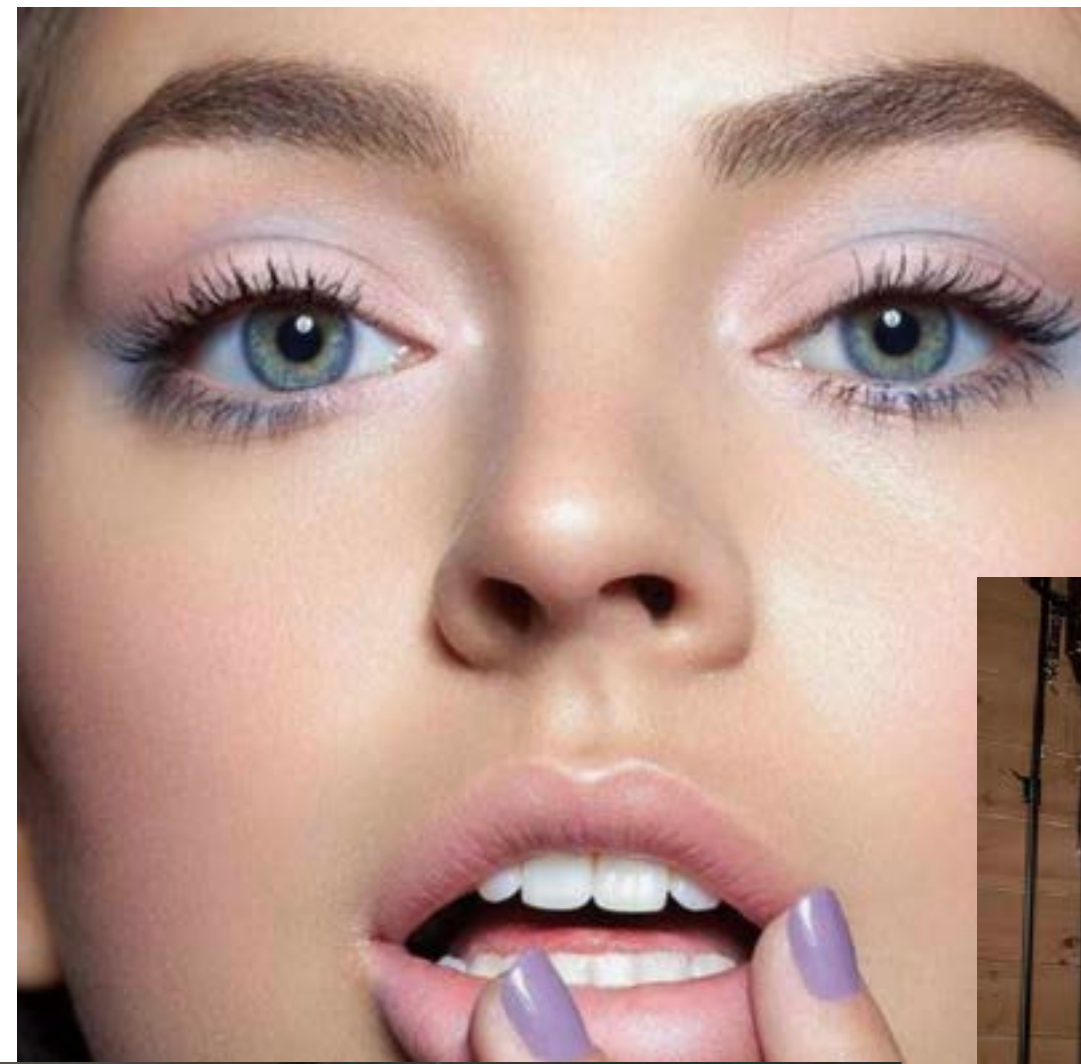
today you will learn

- ✓ why you should not look at only photos for inspiration
- ✓ how to work with inspiration sources
- ✓ how to be more creative with ideas

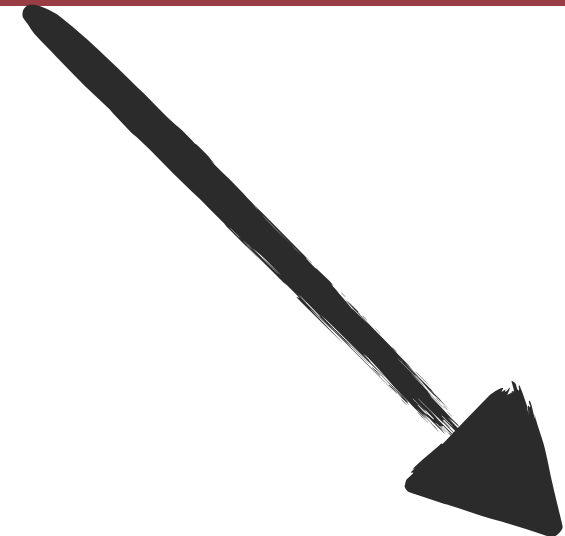
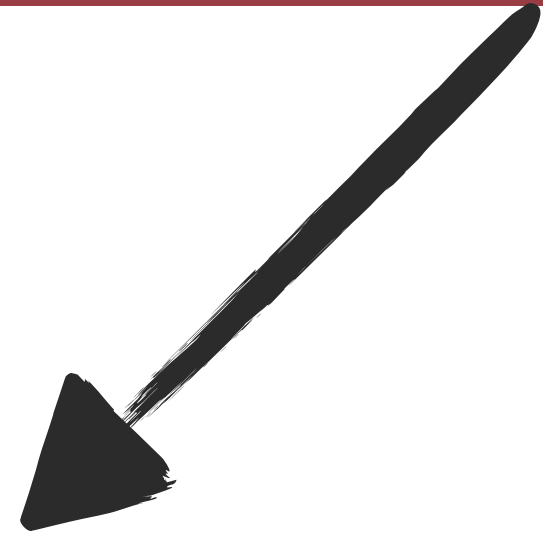


We ALL

do it!



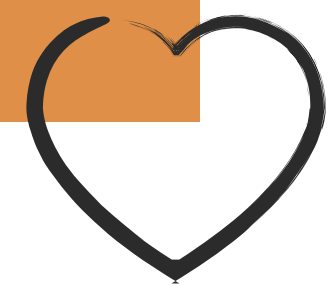
looking at photos



**looking
at photos**

is good

when we want to
know about



the industry



new tech



public preferences

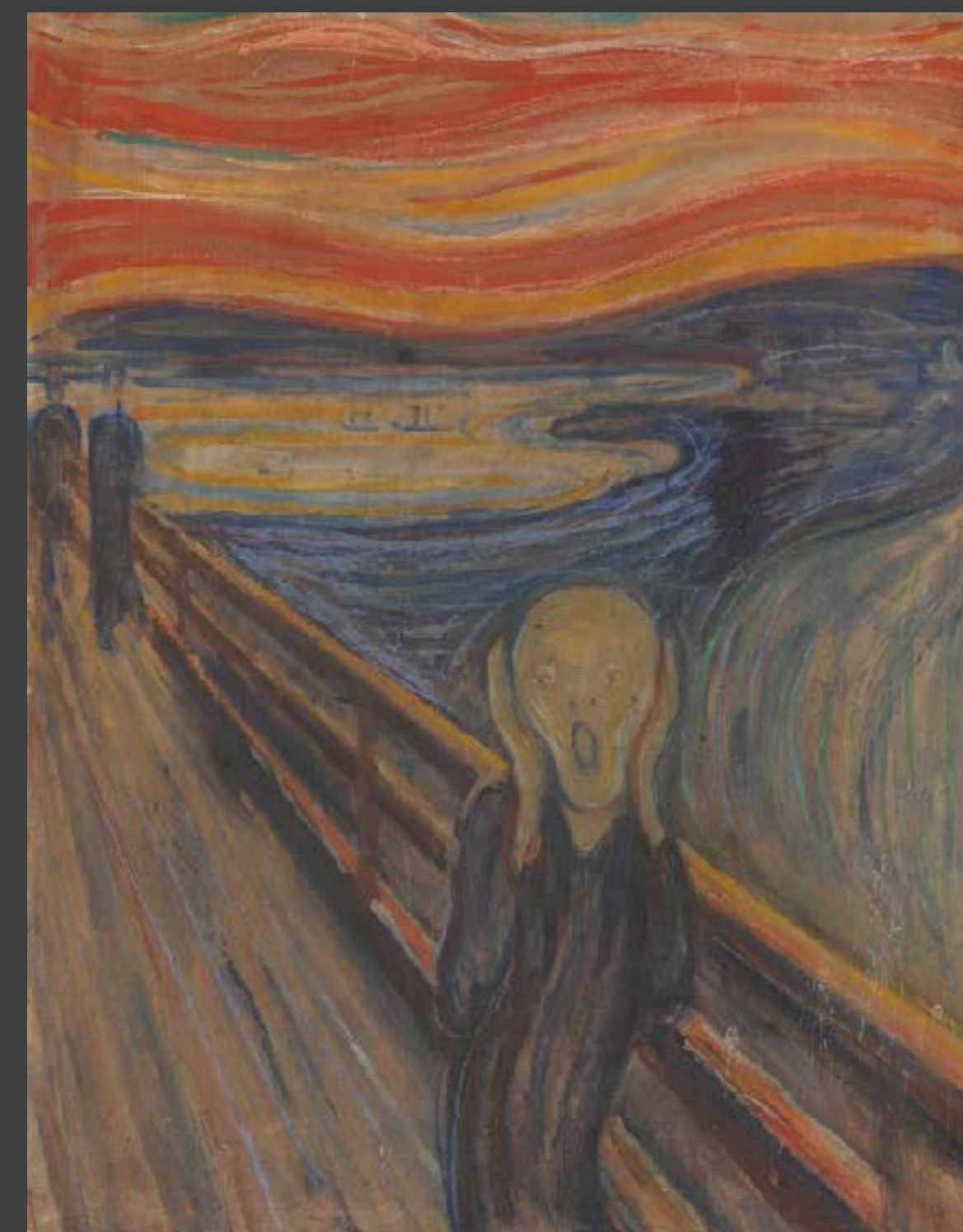


looking
at photos

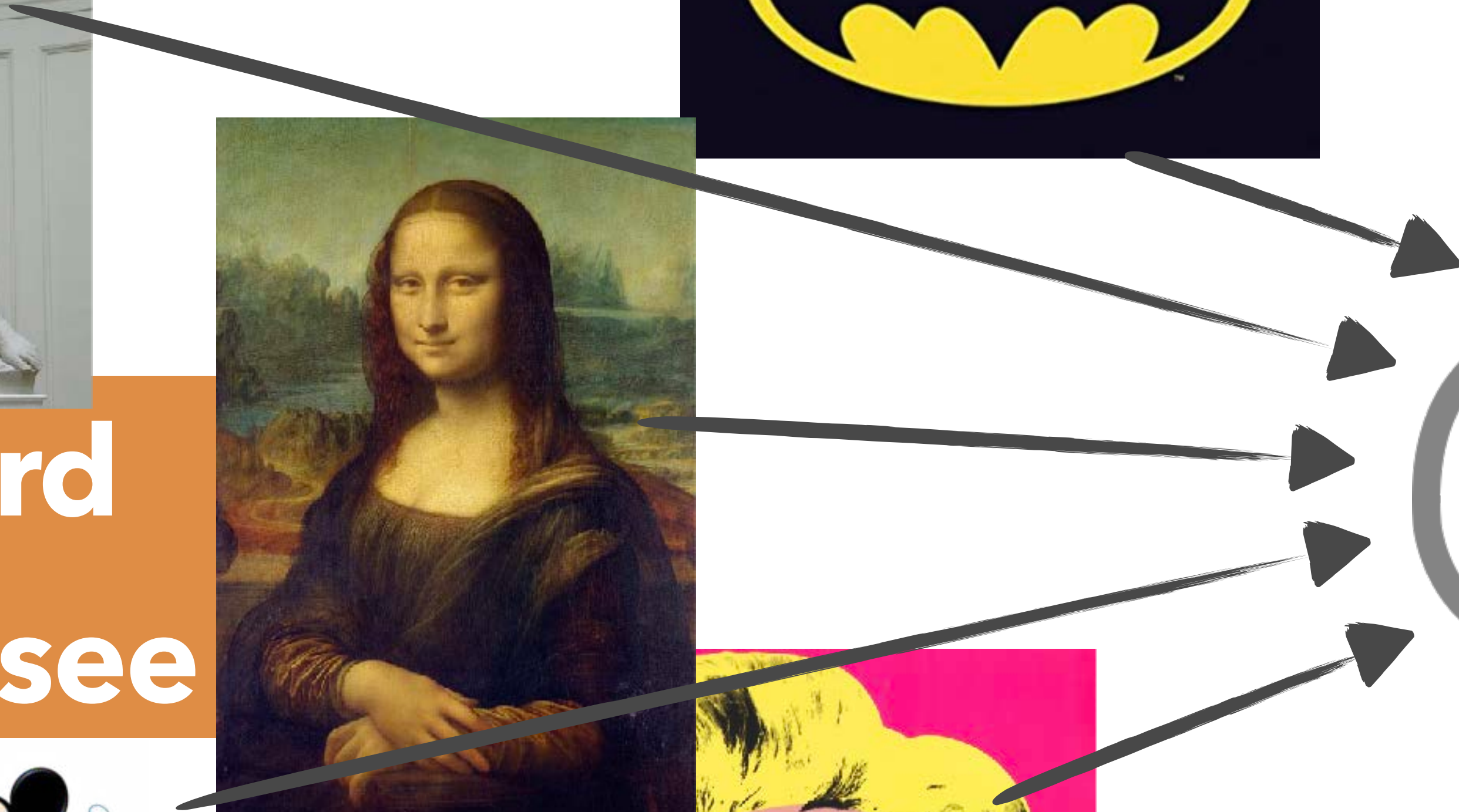


is bad

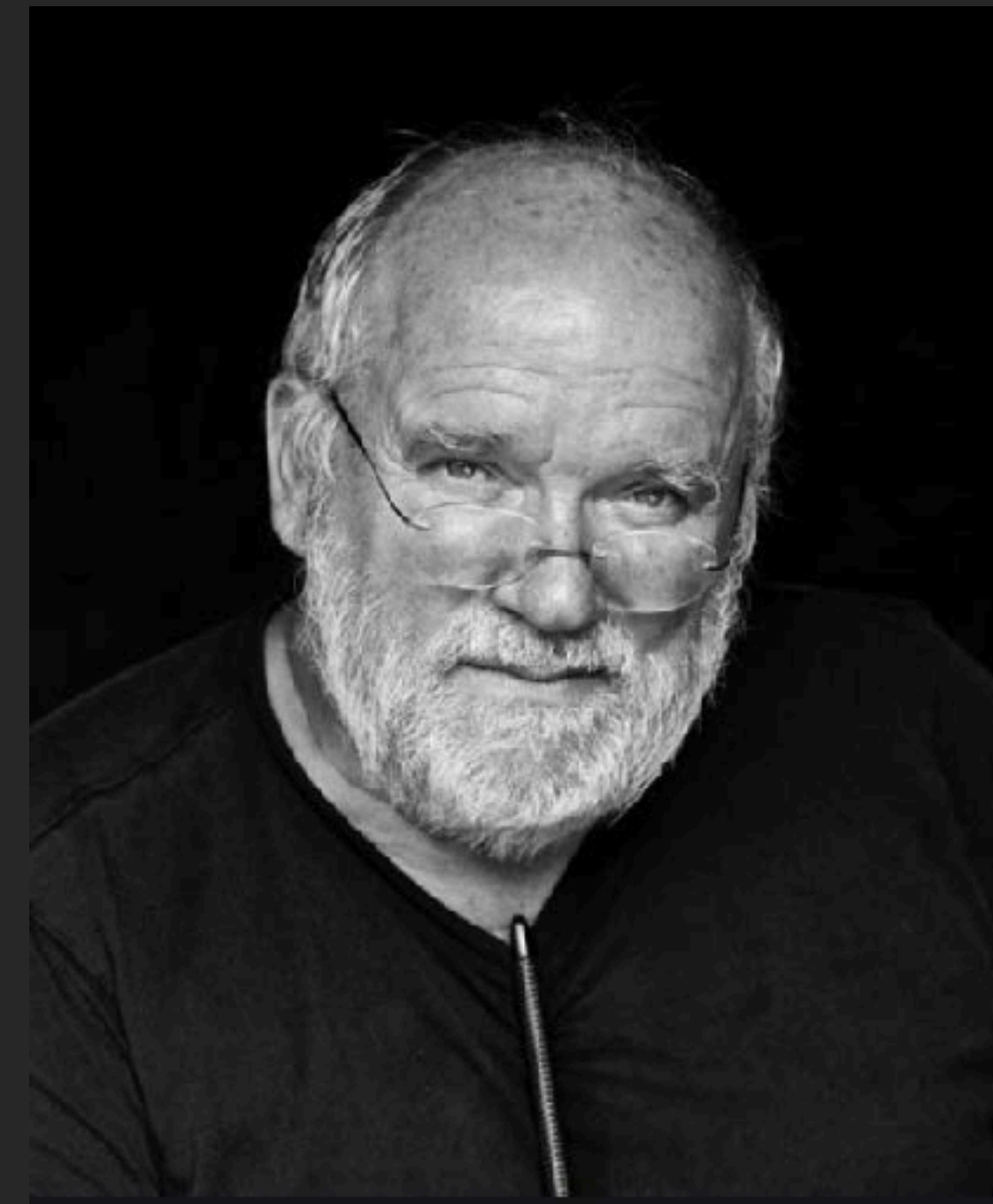
▶ we might be copying
unconsciously



our brains record everything we see



I have not taken inspiration from the fashion shows. I don't even really go to too many of the fashion shows - and have not for 15 years - because I don't want to be inspired by the same things as everyone else. If everyone is inspired by the same things, then of course, you all do the same pictures



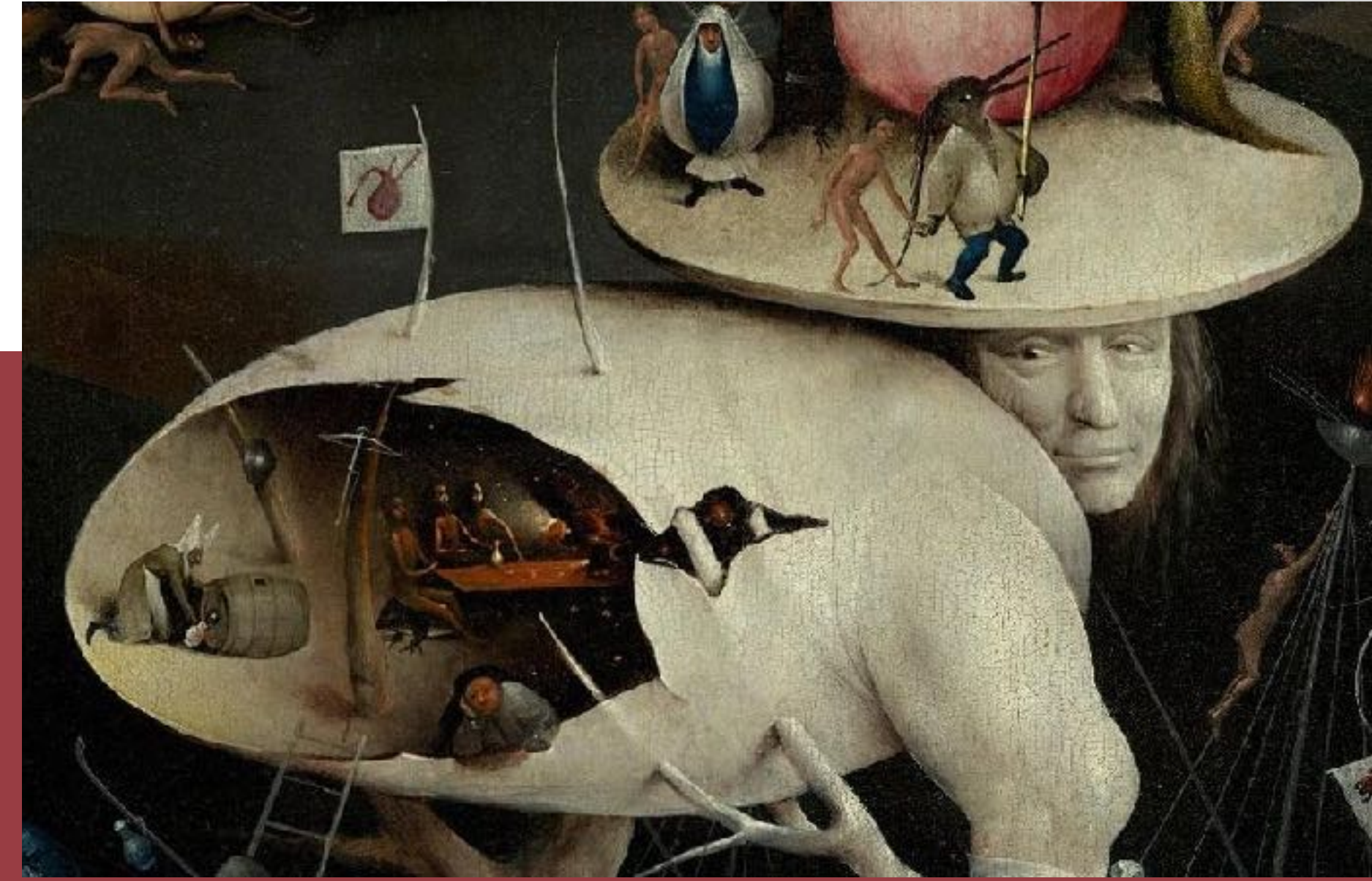
Peter Lindbergh

Photography is like this baby that needs to be fed all the time. It's always hungry. It needs to be read to, taken care of



Annie Leibovitz

sources for original ideas



Fine Art

museums

exhibitions

books

web

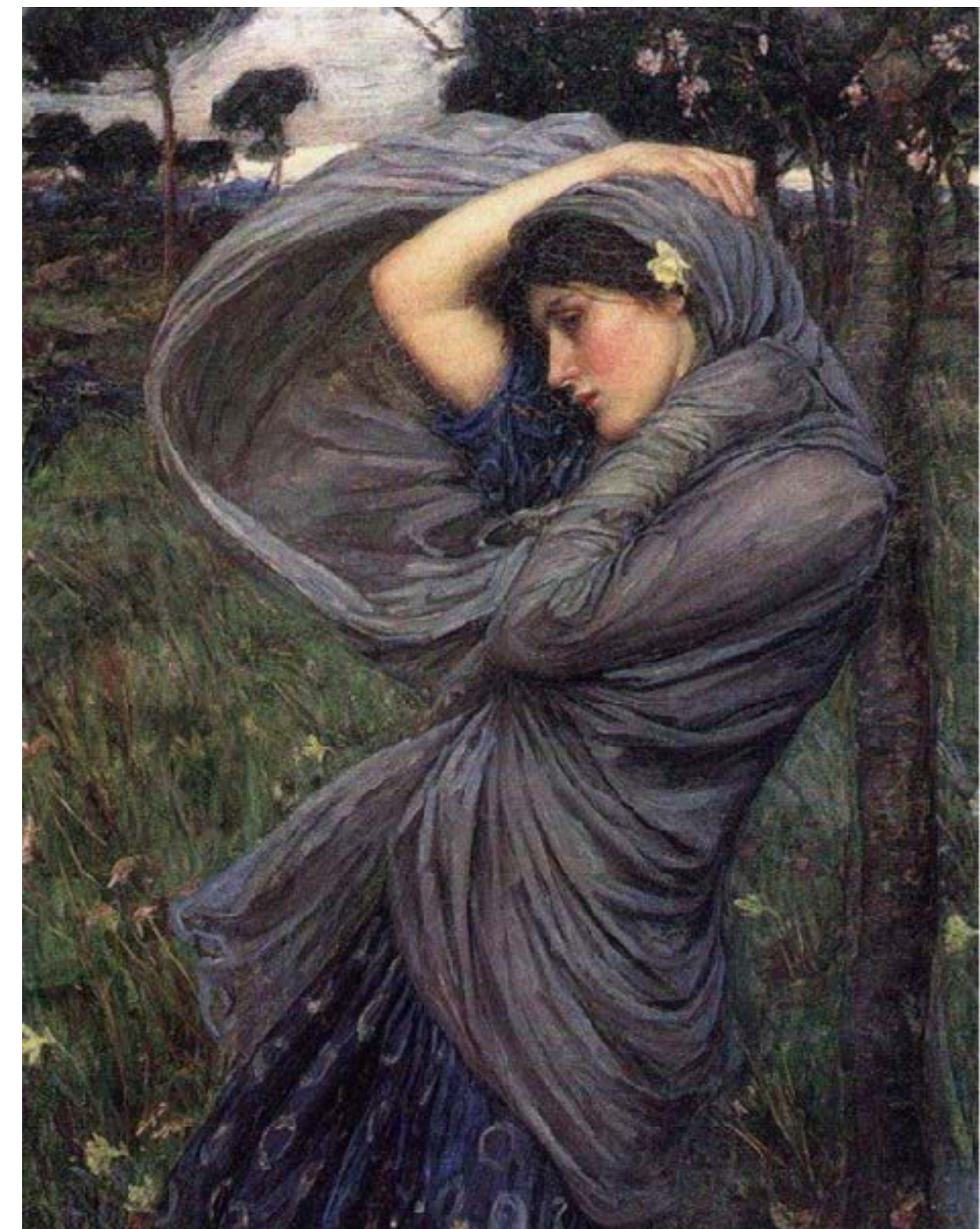
don't simply look

STUDY fine art

be intentional

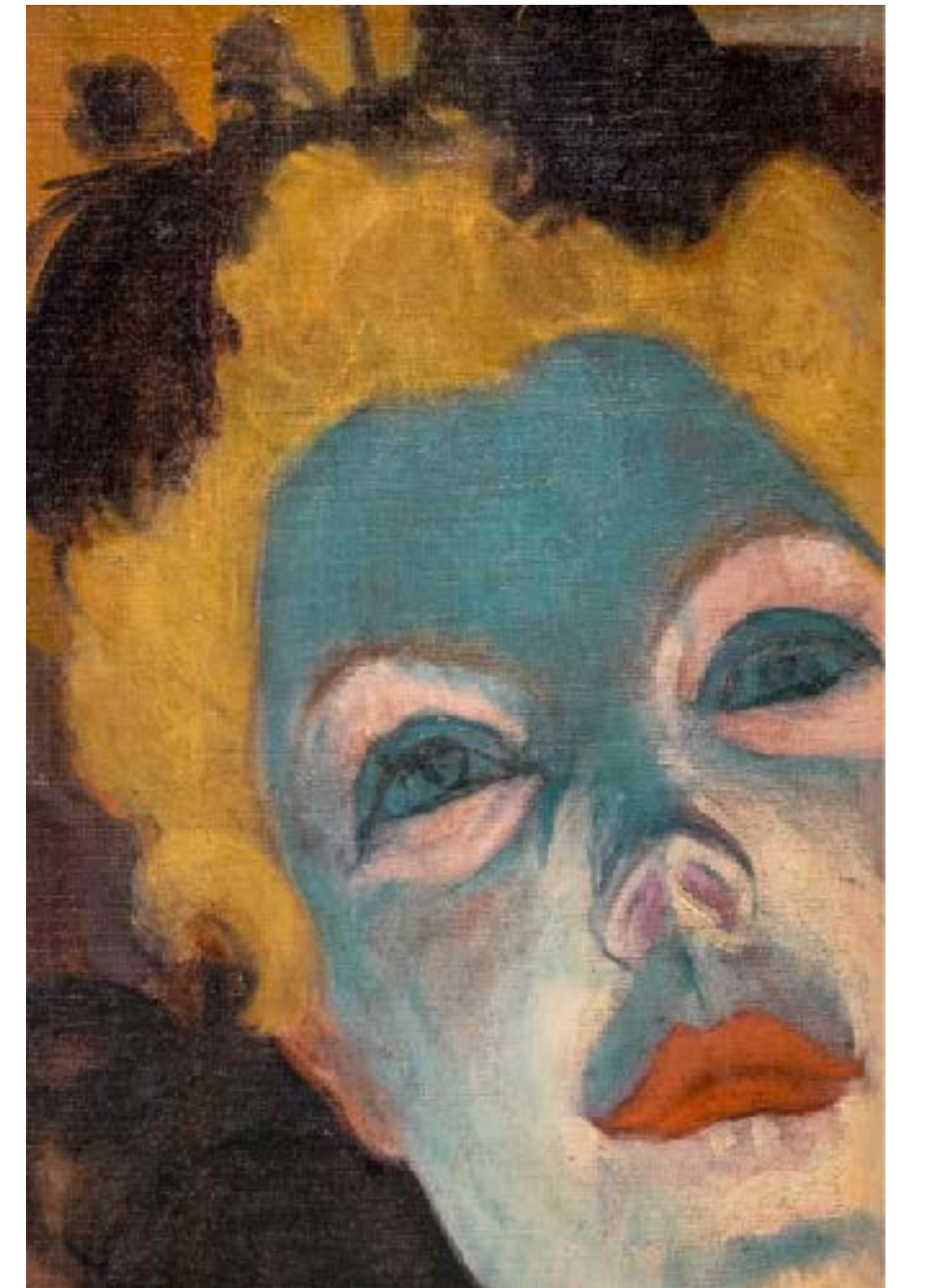
things to notice:

► Poses, especially the position of hands



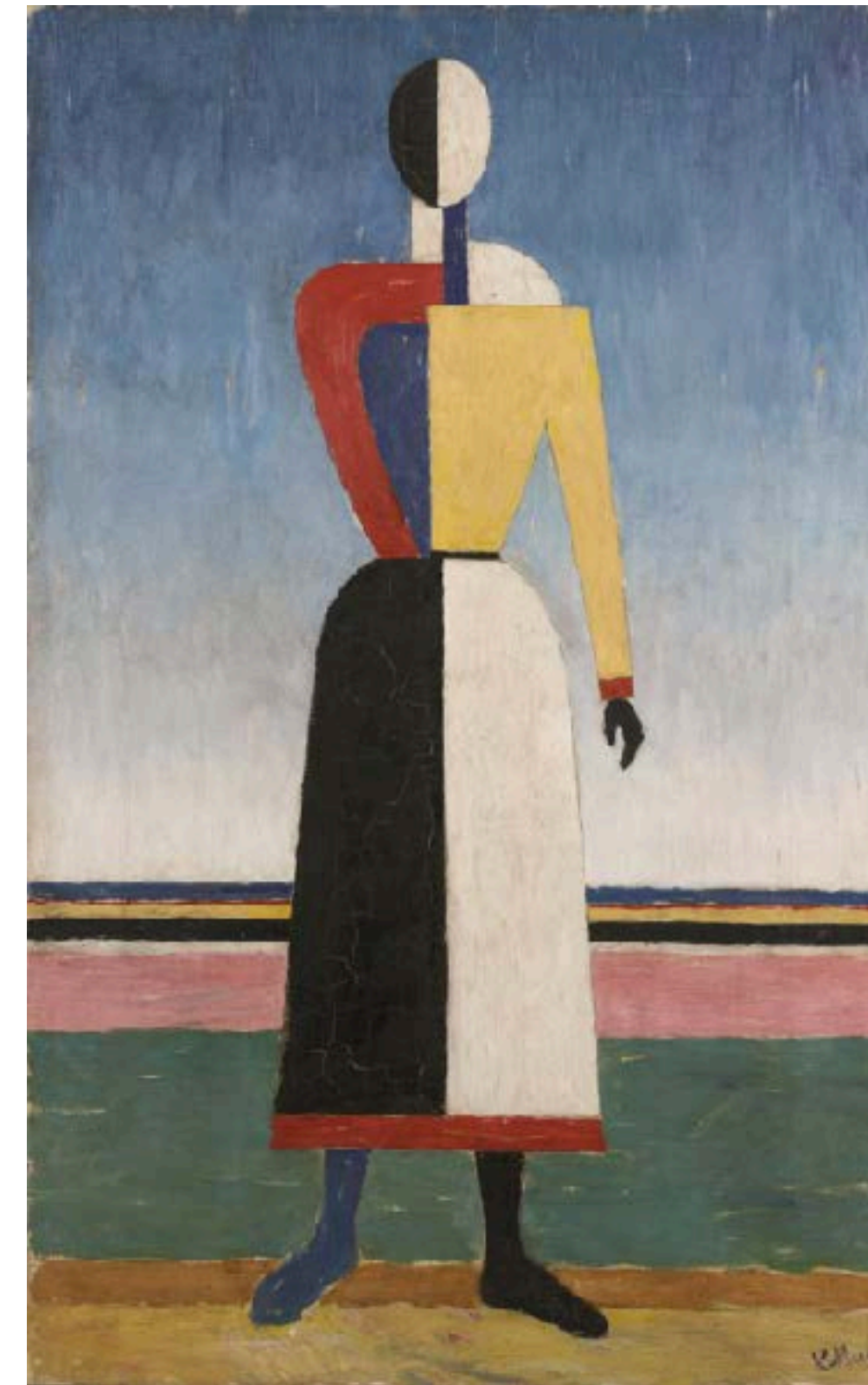
things to notice:

- ▶ Poses, especially the position of hands
- ▶ Light & shadows



things to notice:

- ▶ Poses, especially the position of hands
- ▶ Light & shadows
- ▶ Color combos



things to notice:

- ▶ Poses, especially the position of hands
- ▶ Light & shadows
- ▶ Color combos
- ▶ Materials



sources for original ideas

2

Movies



learn from great movie directors

exercise

make screenshots



Wes Anderson



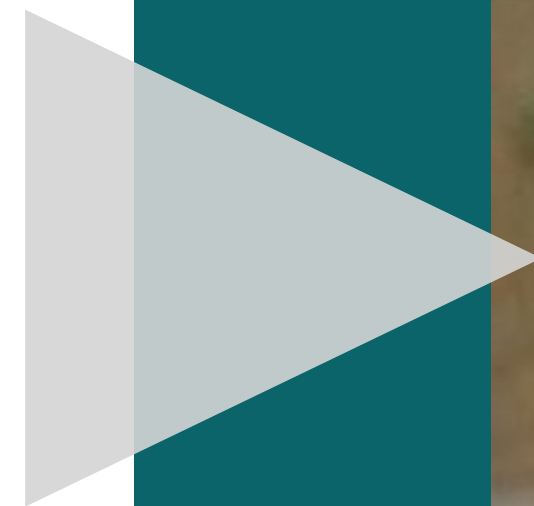
things to notice:



atmosphere
composition
light and shadows
color combinations & palettes
materials
actual ideas

example

my inspiration



sources for original ideas

3D Design



Finding inspiration in **DESIGN**

Interior
Decoration
Product
Web





Finding inspiration in

DESIGN

exhibitions

magazines

stores

example

my inspiration



Idea from an
interior design
magazine

sources for original ideas



4 Illustration

Finding inspiration in **ILLUSTRATION**



example

my inspiration



idea from an illustration

sources for original ideas



5 Music

exercise

intentionally listen to music



2-3 ideas daily!

sources for original ideas



Literature

Finding inspiration in

plots



Brooke Shaden



Rodney Smith



Rosie Hardy



Dina Goldstein



Eugenio Recuenco

sources for original ideas



Fashion



things to notice:



atmosphere
composition
light and shadows
color combinations & palettes
materials

show by Thom Browne



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there are more of course!

by Dasha Pears

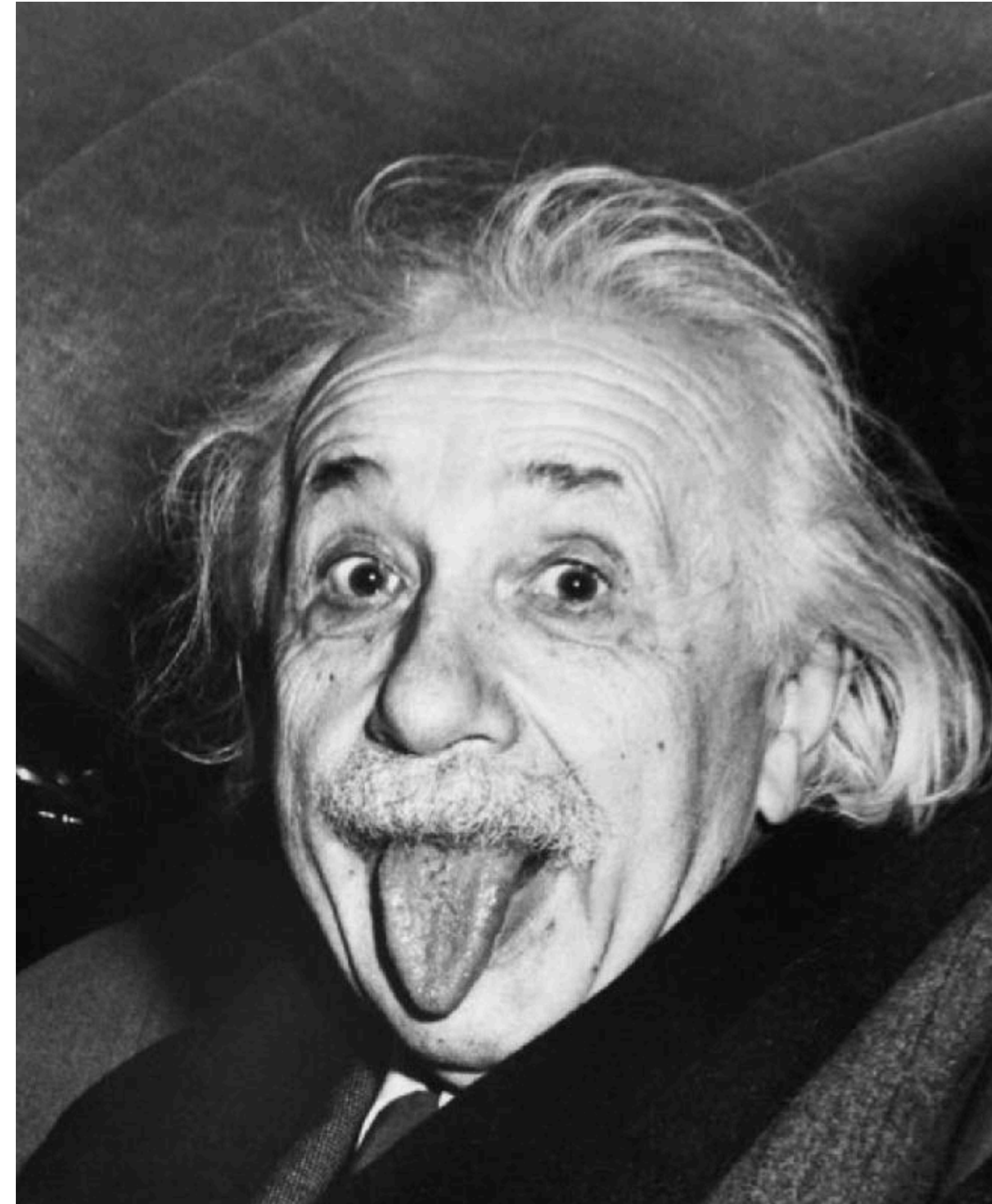
nature illustration people
theater fine art poetry music
dance **Inspiration**
cinematography literature architecture
design crafts epochs
events games

GET BORED!

**inspiration comes
when it's least
expected!**



**Get into
the alfa-state**



**Get still to
get creative**



Akira Kusaka



me on the web

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